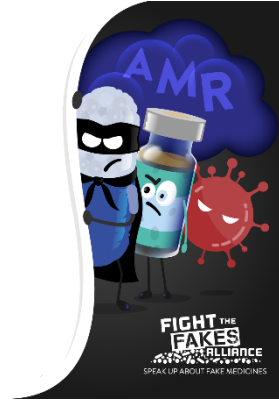


# OLD PROBLEM, NEW FOES

TIME TO ACT AGAINST  
FALSIFIED MEDICINES  
AND VACCINES FOR  
COVID-19

25 MAY 2021,  
13:00 – 14:00 CEST

**REGISTER NOW!**



## EVENT DESCRIPTION

Reports of falsified and substandard products sold as COVID-19 treatments and vaccines continue to increase at a worrying pace across the globe, hindering efforts to contain the pandemic, putting lives at risk, and inciting vaccine hesitancy. The exponential use of antimicrobials and countries falling short of medicines supplies could encourage criminals to produce and sell falsified and substandard antibiotics, further contributing to antimicrobial resistance.

While Low- and Middle-Income Countries (LMICs) are once again at the heart of the illicit trade of falsified products these are also being sold on the dark web to unwary people. It is time to discuss the magnitude of this problem, what are the risks and what can be done to protect people from becoming victims a second time, from fake treatments and vaccines.

What are the dangers and what can be done to address the threat of falsified and substandard medicines and safeguard patient safety?

Let's discuss during our event on **25 May 2021, from 13:00 – 14:00 PM CEST**, on the sidelines of the **74th World Health Assembly (24 May – 1 June 2021)**. Hear from experts, stakeholders and youth, about what are the risks and what can be done to protect citizens from becoming victims a second time from falsified and substandard medicines!

## AGENDA

**Welcome** | **Oksana Pyzik**, Global Engagement Lead, Lecturer, UCL School of Pharmacy and Founder of UCL Fight the Fakes

**Panel discussion** | **Andrew Jack**, Global Education Editor at The Financial Times (moderator)

**Pernette Bourdillon Esteve**, Team lead, Incidents and Substandard/Falsified Medical Products (ISF), Regulation and Safety, World Health Organization (WHO)

**Dr. Catherine Duggan**, CEO, International Pharmaceutical Federation (FIP)

**Cecilia Fant**, Regional Director EMEA, The Pharmaceutical Security Institute (PSI)

**Dr Edward Kelley**, Chief Global Health Officer for ApiJect, Former Director of Integrated Health Services at the World Health Organisation (WHO)

**Prof. Paul Newton**, Professor of Tropical Medicine and Head of Medicine Quality Research Group, Centre for Tropical Medicine & Global Health

**Neil J. Walsh**, Chief, Cybercrime and Anti-Money Laundering Section, UN Office on Drugs and Crime (UNODC)

**Call to action** | **Hoda Kanso**, UCL School of Pharmacy, Co-Student Lead of UCL Fight the Fakes presenting the youth call to action.

**Closing remarks** | **Adam Aspinall**, Senior Director, Access & Product Management, Medicines for Malaria Venture (MMV), Chair, Fight the Fakes Alliance

## BIOGRAPHIES

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### **Oksana Pyzik**, Global Engagement Lead, Lecturer, UCL School of Pharmacy and Founder of UCL Fight the Fakes

Oksana Pyzik is the Founder of UCL Fight the Fakes chapter & Academic Chair of the wider FTF Alliance, with the organisational mission of raising awareness on substandard and falsified medical products.

She is also a UK registered Pharmacist with experience across primary care, academia and in global public health. Since 2013, Oksana has held an academic post at the UCL School of Pharmacy as a Lecturer in Global Health & Pharmacy Practice as well as Global Engagement Lead. She serves as a Global Health Advisor & sits on the Board of Trustees of the Commonwealth Pharmacists' Association since 2017.

As a member of the WHO-FIP SF expert working group, Oksana also advises NGOs and start-ups around global health issues such as pharmacy education, access to quality medicines and digital health. In 2020, Oksana was named one of Britain's Top 35 Women under 35 by Accenture & Management Today for her work in global health.

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### **Andrew Jack**, Global Education Editor, Financial Times

Moderator

Andrew Jack is global education editor for the Financial Times, writing on educational issues around the world and editorial lead for the free [FT schools programme](#). He was previously head of curated content, deputy editor of the big read section, pharmaceuticals correspondent, and a foreign correspondent in France and Russia.

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### **Pernette Bourdillon Esteve**, Team lead, Incidents and Substandard/Falsified Medical Products (ISF) Regulation and Safety, World Health Organization (WHO)

Pernette Bourdillon Esteve has over 12 years' experience in International Public Health, operating both at technical and policy levels.

She initially joined WHO in 2012 as Analyst for the global surveillance and monitoring system for substandard and falsified (SF) medical products. Since February 2019, she leads the WHO team dealing with Incidents and SF medical products. This team analyses qualitative and quantitative data to then implement bespoke projects in countries to prevent, detect and respond to SF medical products. These findings also inform strategic policy decisions within the Member State mechanism on SF medical products.

Before joining the WHO, Pernette worked for the United Nations Office against Drug and Crime, UNICEF, and the French Foreign Affairs Ministry, and the private sector.

She trained in public health (management of health structures and organisations; logistics; etc.) and holds a Political Science Masters' in development economics. She speaks English, French and Spanish.

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**Dr Catherine Duggan**, Chief Executive Officer FRPharmS,  
Honorary Professor, International Pharmaceutical Federation  
(FIP)

Dr Catherine Duggan is the Chief Executive Officer of the International Pharmaceutical Federation and is responsible for visionary leadership, support, development, advocacy and growth across the 150 member organisations and the four million members FIP represents. In 2019, Catherine chaired the World Professions Health Alliance (represents 35 million health professionals across medicine, nursing, dentistry, physiotherapy and pharmacy) and signed the FIP MOU with WHO in May 2019 at the World Health Assembly meeting. The MoU builds on the formal established relationship WHO and FIP have held since 1948 and secures how pharmacy contributes globally to Primary Health Care to deliver Universal Health Coverage.

Until April 2018, Dr Catherine Duggan was the Director of Professional Development at the Royal Pharmaceutical Society of Great Britain, where she was responsible for the delivery of professional advice and support to all members across all sectors; the development of strategies to share and showcase good practice across the profession and development and implementation of professional standards for pharmacy. From 2012, Catherine led the development, implementation and strategic embedding of RPS Faculty and Foundation programmes into continuing professional development.

Dr Duggan has published widely and presented at national and international meetings and has a wealth of people and programme management experience. She is a recognised leader across the profession working with many networks within and across the profession and, more widely, health and business. Catherine has worked in community, primary care, hospital and academia. Between 2007 and 2009, Catherine was the Chair of the United Kingdom Clinical Pharmacy Association and then an elected member of the Council of the RPSGB. A double graduate from the School of Pharmacy, University of London (now UCL School of Pharmacy, Dr Duggan received a Fellowship of the School of Pharmacy, University of London in 2013 was awarded an honorary Professorship from the School of Pharmacy, University of Nottingham in 2018. She has been awarded Fellowships of both the Royal Pharmaceutical Society the Royal Society of Arts. In November 2020, Catherine was awarded the Nagai International Woman Scientist Award 2021, on behalf of the Academy of Pharmaceutical Science and Technology, Japan.

Catherine is an avid film lover, enjoys singing and travelling, fine wine and dining, sports and dancing.



**Cecilia Fant**, Regional Director EMEA, The Pharmaceutical  
Security Institute (PSI)

Cecilia Fant, is Regional Director EMEA since 2016, fighting counterfeit medicines within the PSI, Pharmaceutical Security Institute, an association of 37 international pharmaceutical companies that want to protect human health by fighting illegal and counterfeit medicines.

Prior to joining PSI she worked as a Criminal Intelligence officer at INTERPOL's Global Health and Safety Sub-directorate INTERPOL General Secretariat. She has been responsible for INTERPOL's biggest operation: Operation Pangea which focus on Illicit medicines sold online. Her other key areas were Europe and Asia. She worked with Storm Enforcement Network and Operation Storm in Asia. The aim was to gather Police, Customs and Health Agencies together to fight pharmaceutical crime by seizing falsified dangerous medicines by the borders, to identify criminal networks and to educate and raise awareness about falsified medicines among the public.

Between 2005 and 2012 Celia Fant was a Detective Inspector in the Criminal Intelligence Section National Operations Department, in Stockholm Sweden, and has 29 years experience working in Investigation and Surveillance with serious Crime, Narcotics and Homicide and 10 years of work on illicit medicines sold online.



**Dr Edward Kelley**, Chief Global Health Officer for ApiJect, Former Director of Integrated Health Services at the World Health Organisation (WHO)

Dr. Edward Kelley is Chief Global Health Officer for ApiJect. Dr. Kelley most recently served as Director of Integrated Health Services with the World Health Organization, leading WHO's work on primary health care and patient safety. Prior to his joining WHO, Dr. Kelley served for nearly a decade as Director of the U.S. National Healthcare Reports for the U.S. Department of Health and Human Services



**Prof. Paul Newton**, Professor of Tropical Medicine and Head of Medicine Quality Research Group, Centre for Tropical Medicine & Global Health

Paul Newton is an infectious disease doctor. He is head of the Medicine Quality Scientific Group of the Infectious Diseases Data Observatory. He was the Director of the Lao-Oxford-Mahosot-Wellcome Trust Research Unit (LOMWRU), Microbiology Laboratory, Mahosot Hospital in Vientiane, Laos, within the Mahidol-Oxford Tropical Health Network, core funded by the Wellcome Trust. After a DPhil in field zoology research he read clinical medicine and qualified in 1989 and MRCP in 1992 and DTM&H in 1996. He was lecturer to Professor Sir Nicholas White 1996-2001 in Mahidol University, Bangkok, and moved to Laos in 2002. His main research interests are on the epidemiology and detection of substandard and falsified medical products and on the diversity of fevers, especially rickettsial pathogens, in rural Asia and their epidemiology and how they can be diagnosed and managed.

Other Positions

- Professor of Tropical Medicine & Honorary Consultant Physician, Churchill Hospital - University of Oxford
- Honorary Professor of Tropical Medicine - National University of Laos
- Honorary Professor, Faculty of Infectious & Tropical Diseases - London School of Hygiene and Tropical Medicine

Further details: <https://www.tropicalmedicine.ox.ac.uk/team/paul-newton>

<https://www.bu.edu/sph/profile/paul-newton/>



**Neil J. Walsh**, Chief, Cybercrime and Anti-Money Laundering Section, UN Office on Drugs and Crime (UNODC)

Neil Walsh joined the United Nations in January 2016 and is Chief of the Cybercrime and Anti-Money Laundering Section.

With staff in six continents, Neil leads the UN Office on Drugs and Crime's strategic response to cybercrime, money laundering, terrorist financing and counter-proliferation financing by delivering political advice and capacity building around the globe. Neil and his team aid Member State preventive diplomacy and advise UN Senior Leadership, including the Secretary-General, General Assembly and the Security Council, on all cyber and money-laundering affairs.

Prior to joining UNDOC, Neil served for over 15 years within the UK National Crime Agency countering international serious organised crime and terrorism including long-term postings to Europol HQ in The Hague and Malta.

Neil is 41, comes from Belfast, Northern Ireland and is married with 4 young children. He holds a B.Sc. (Hons) in Psychology & Criminology and an M.Sc. in Criminal Investigation. He is also an experienced paramedic (EMT-I). In his spare time, Neil advocates for bowel cancer (colorectal cancer), brain haemorrhage, liver failure, sepsis, pulmonary embolism, and colitis awareness (having survived all of these conditions).

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You can follow him on [LinkedIn](#), [Instagram](#), [Twitter](#) and [Youtube](#), and listen to his podcast with USG Melissa Flemming here: <https://www.un.org/en/awake-at-night/S3-E2-how-do-we-get-better-after-this>

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**Hoda Kanso**, UCL School of Pharmacy, Co-Student Lead of UCL Fight the Fakes

Hoda Kanso is completing her final year of Master's in Pharmacy at University College London, specialising in technologies that detect substandard and falsified medicines in Low and Middle Income countries. Hoda is a peer mentor on the Girls In Science 4 SDGs International Platform, a program of the Royal Academy of Science International Trust. Hoda is a student lead at UCL Fight the Fakes, the first academic partner of the Fight the Fakes Alliance, pursuing her passion in increasing access to safer medicines and public health policy.

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**Adam Aspinall**, Senior Director, Access and Product Management, Medicines for Malaria Venture (MMV), Chair of Fight the Fakes Alliance

Adam is Senior Director, Access & Product Management at Medicines for Malaria Venture (MMV), a Geneva-based Product Development Partnership engaged in the discovery, development and delivery of novel antimalarial medicines. In this role he is responsible for MMV's portfolio of in-development and launched drugs for uncomplicated malaria, and is also MMV's lead in the area of falsified and substandard medicines.

Adam has also just been elected as the first Chair of the Fight the Fakes Alliance, a new multi-stakeholder non-profit association dedicated to the fight against substandard and falsified medicines.

**LET'S CONTINUE TO #FIGHTTHEFAKES!**

More info on [www.FightTheFakes.org](http://www.FightTheFakes.org)

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