



Fight the Fakes members & COVID-19 activities

Organisation	COVID-19 focused activities/ statements/ resources	COVID-19 & fake medicines - specific activities/ statements/ resources
<p><i>Alliance for Safe online Pharmacies</i> (ASOP Global)</p>		<p>ASOP Global, in partnership with National Consumers League, spearheaded a 43 organization sign-on letter on Covid-19 harms to Vice President Pence’s office, along with multiple federal agencies and members of Congress: COVID-19 Highlights the Importance of Evidence-Based Interventions and Top-Down Leadership to Combat Fraud, Patient Harms</p> <p>Press releases:</p> <ul style="list-style-type: none"> • ASOP Global Urges Administration to Act Now to Protect Consumers from Online COVID-19 Scams and Misinformation • 43 Stakeholders Have Now Joined ASOP Global’s Call for the Administration to Take Action to Protect Consumers from Online COVID-19 Scams and Misinformation <p>Other statements around Covid-19 actions in the U.S.:</p> <ul style="list-style-type: none"> • ASOP Global Statement on Senators’ Call for Domain Industry Accountability to Combat COVID-19 Misinformation and Fraud • ASOP Global Statement on Fake COVID-19 Claims Online • ASOP Global Statement on EUIPO and OECD Counterfeit Pharmaceuticals Trade Report <p>Background document on Covid-19 scams and policy solutions: DOMAIN INDUSTRY IS PROFITING OFF ILLEGAL ONLINE DRUGS & COVID-19 SCAMS</p> <p>Social media:</p>

		<p>ASOP Global has been sharing Covid-19 related news and updates through social channels: Twitter: @buysaferx Facebook: @buysaferx</p>
<p>International Alliance of Patients Organizations (IAPO)</p>	<p>COVID-19 resources:</p> <ul style="list-style-type: none"> • IAPO created a resource web page to share accurate key materials to keep its networks updated, promote prevention actions with the aim of reducing disease harm in order to achieve pandemic control. • Through a community page on their website, IAPO is showcasing their members and partners' collective activities in response to the COVID-19 pandemic in the hope that this will provide an opportunity to share learning and insights with the rest of the IAPO network and the wider global health community. <p>Statements:</p> <ul style="list-style-type: none"> • IAPO issued a Statement on the COVID-19 Pandemic calling for a Patient Engagement Collaborative Framework that puts Patient Experts at the heart of all COVID-19 related responses and measures 	<p>IAPO is sharing Fight the Fakes communications on their newsletter, website and on social media channels.</p>
<p>International Association for Medical Assistance to Travellers (IAMAT)</p>	<p>IAMAT has been actively addressing the COVID-19 pandemic online and directly to their members.</p> <p>COVID-19 resources:</p> <ul style="list-style-type: none"> • IAMAT created a Health Risk page on their website for COVID-19, and a dedicated Q&A page featuring answers to frequently asked COVID-19-related questions - both general and travel health related. • IAMAT also published three blog posts on COVID-19: <ul style="list-style-type: none"> ○ COVID-19: Essential Reading 	

	<ul style="list-style-type: none"> ○ COVID-19: Travel restrictions, returning travellers, and advice for travellers abroad ○ The disease on every traveller's mind: COVID-19 ● In addition, IAMAT sends out emails to members which addressed COVID-19 and provided some travel health advice and tips early on in the pandemic, when many of our members may have still been abroad and trying to get home safely. <p>Social media engagement:</p> <ul style="list-style-type: none"> ● On social media, IAMAT has been engaging their audiences on Twitter, Facebook, Instagram, and Linkedin, through COVID-19 related news articles, such as this one, and by posting fun things for people to do while staying home and physically distancing, such as this. ● IAMAT also published several original graphics related to COVID-19, such as our Q&A graphic series (an example of which can be found here), and long-form graphics, which can be found here, here, and here. ● IAMAT has been actively sharing materials from other trusted sources, such as the WHO and Fight The Fakes. Examples can be found here and here. 	
<p><i>International Federation of Pharmaceutical Manufacturers (IFPMA)</i></p>	<p>IFPMA and its constituency are uniquely positioned to respond rapidly to COVID-19. IFPMA members are fully committed to bringing their unique expertise in research, development and manufacturing of diagnostics, medicines and vaccines to the table (Statement). An extensive overview of how IFPMA and its members are actively engaging in this global response can be found on the recently-launched IFPMA COVID-19 Hub.</p>	<p>IFPMA and its members continue their commitment to tackling the global public health threat that are falsified medical products. Biopharmaceutical companies are working to prevent and mitigate any pressures on the supply chain during this crisis, and IFPMA is facilitating industry coordination with regulatory networks and global stakeholders, including the World Health Organization.</p> <p>IFPMA, as a member of the Fight the Fakes campaign, has been heavily engaged in leading the campaign's activities (Statement).</p>



	<p>Other activities and related resources:</p> <ul style="list-style-type: none"> • IFPMA is a founding partner of the Access to COVID-19 Tools (act) Accelerator, a new global collaboration to accelerate the development, production and equitable access to new COVID-19 tools (Statement) • David Ricks, President of IFPMA and CEO of Eli Lilly & Co, delivered a statement at the Coronavirus Global Response Pledging Marathon reaffirming the industry’s commitment to join forces to ensure that its breadth of expertise in therapeutics (research, clinical development, manufacturing) is shared across the scientific community as part of the global fight against COVID-19 (Statement) • IFPMA joined other Innovative health industries in welcoming UN General Assembly Resolution on “International Cooperation to ensure global access to medicines, vaccines and medical equipment to face COVID-19” (Statement) 	
<p>International Federation of Pharmaceutical Wholesalers (IFPW)</p>	<p>IFPW has increased its engagement frequency with its members and coordinated COVID-19 specific discussions around how distributors are supporting response efforts in various markets around the world. Learnings from country approaches and company experiences have helped to identify common challenges and possible solutions. Members are also sharing policies, publications and guidance documents with one another to expedite activities.</p> <p>IFPW is now engaging with data and analytics partners to assess supply chain disruptions and future potential shortages in medical and pharmaceutical supplies.</p> <p>IFPW’s dedicated webpage for COVID-19 here.</p> <p>IFPW Survey: Industry Responses to COVID-19 here.</p>	

<p>International Pharmaceutical Federation (FIP)</p>	<p>COVID-19 activities/ resources:</p> <ul style="list-style-type: none"> • FIP is doing its best to support its member organisations and pharmacists during this difficult time with global guidelines in addition to the different guidelines of its members. Community pharmacists, in particular, should take appropriate measures to protect their teams as well as their patients; FIP’s recommendations can be found here. • In addition to working as fast as we can to translate our latest coronavirus/COVID-19 guidelines into different languages, FIP is providing webinars and new lines of communication related to coronavirus/COVID-19. FIP is also collating the initiatives and activities of its member organisations on coronavirus/COVID-19 and making them freely available to all in an online repository. • The newly established FIP taskforce on COVID-19 is publishing guidance in a dedicated webpage in the FIP website, together with more than 20 translations. The guidance reflects the rapidly evolving knowledge about the virus, the disease, diagnostic and treatment approaches, modes of transmission, need for personal protective equipment etc. • Pharmacy teams are risking their lives to continue to provide health care to their communities and support our health systems during this coronavirus pandemic. Inevitably, deaths of colleagues from COVID-19 are being reported to FIP from around the world. With this list, FIP would like to make sure that none of these colleagues are forgotten. <p>Press releases (here):</p> <ul style="list-style-type: none"> • FIP calls for governments to support pharmacists and pharmacy workers on COVID-19 front line • World Health Professions Alliance calls on G20 to protect health workers facing COVID-19 	<p>FIP is sharing Fight the Fakes communications on their social media channels.</p> <p>In addition, FIP is adding information on substandard and falsified medical products in times of COVID-19 to the educational materials they are developing for pharmacists.</p>
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	<ul style="list-style-type: none"> • FIP releases substantial update to COVID-19 guidelines for pharmacists around the world • International guidelines on how pharmacists should deal with the latest coronavirus outbreak issued by FIP 	
<p><i>Medical University of Warsaw - Fight the Fakes</i> (WUM)</p>		<p>The Student Scientific Club „Pharmacy and Law – Fight the Fakes“ runs a fan page on Facebook where it informs about the current situation of COVID-19 and highlights activities of Fight the Fakes. WUM published Fight the Fakes official statement to Covid-19, and the Polish Ministry of Health official statement about Covid-19, pandemic situation and sanitary recommendations.</p> <p>In addition to giving interviews in newspapers, we use social media to reach a wider audience. Universities are still closed but we stay in touch with our students and give them knowledge that can help them protect themselves and their loved ones from getting sick. We say firm NO to fake products that purport cure COVID-19 or products which allegedly protect against the illness.</p>
<p><i>Partnership for Safe Medicines</i> (PSM)</p>	<p>PSM is sharing the Centers for Disease Control and Prevention’s (CDC) COVID-19 safety advice.</p>	<p>COVID-19 & fake medicines resources:</p> <p>1.) PSM has launched “Avoid #Covidscams - A Partnership For Safe Medicines Public Education Campaign” http://www.safemedicines.org</p> <p>2.) PSM’s onepager “Avoid Scams & Counterfeits: Quick Tips to Safely Purchase Medicines Online” is available for sharing in English and in Spanish. Use the hashtag #covidscams to help raise awareness of criminals using the crisis to prey on people. Drop PSM a note at editors@safemedicines.org to let them know you are helping! PSM also have sample tweets that can be shared.</p> <p>3.) PSM is tracking COVID-19 scams on their website, focusing on five categories of scams:</p> <ul style="list-style-type: none"> • Counterfeit Medical Equipment • Black Market Drug Schemes • Fake Therapies

		<ul style="list-style-type: none"> • Price Gouging • Financial Crime <p>4.) PSM has a weekly vlog on COVID-19 scams available for sharing.</p> <p>5.) Sign up PSM's newsletter to get updates as they come out.</p>
<p>“Stop Illegal Pharmaceuticals” (Stop Nielegalnym Farmaceutykom)</p>		<p>The Association “Stop Illegal Pharmaceuticals” runs a fan page on Facebook where it informs about the current situation of COVID-19 and highlights activities of Fight the Fakes.</p>
<p>World Heart Federation (WHF)</p>	<p>COVID-19 resources: <i>COVID-19 Communications blog</i> WHF created a COVID-19 Communications blog in March 2020 to provide information on the cardiovascular effects and impact of the corona virus on these groups.</p> <ul style="list-style-type: none"> • The blog includes both scientific, medical and other types of communications from a global perspective and how patients with cardiovascular risk factors (hypertension, diabetes, heart failure, etc.) can best protect themselves during the pandemic. <p>Links:</p> <ul style="list-style-type: none"> • https://www.world-heart-federation.org/covid-19-outbreak • https://www.world-heart-federation.org/covid-19-resources/ <p><i>Data collection/ research project (upcoming)</i> In May 2020, WHF will launch a data collection/ research project to gather cardiovascular data of COVID-19 patients from approximately 200 hospitals nominated by WHF members around the global. The study is expected to last 18 months and will be conducted by the WHF Science Committee under chairs, Prof. Karen Sliwa, WHF President and Prof Dorairaj Prabakaran, Public Health Foundation of</p>	

	<p>India, and will receive ethical approval from the University of Cape Town, South Africa. The project will include data from countries from a wide variety of income settings with the objective of:</p> <ul style="list-style-type: none"> • Global collaboration and knowledge sharing – in real-time during the study • Greater understanding of cardiovascular outcomes among patients hospitalized with COVID-19 • Better understanding of cardiovascular conditions that increase the risk of severe COVID-19 • Capacity building through technical and personal skill development • Influence new policy related to cardiovascular patients with COVID-19 <p>Press releases (here):</p> <ul style="list-style-type: none"> • WHF calls on G20 to act fast to protect the most vulnerable • Preventing COVID-19 spread in poor areas • WHF President Prof Karen Sliwa's message on COVID-19 	
<p>World Medical Association (WMA)</p>	<p>COVID-19 Resources (here):</p> <p><i>COVID-19 Talks</i> WMA conducted several interviews with physicians working in the field of COVID-19:</p> <ul style="list-style-type: none"> • Dr Xavier Deau, a French Family Physician working in a hotspot of Corona infections, talking about the fears and thoughts of his patients and himself, working without protection and a meager support by the health authorities; • Dr Miguel Jorge from Brazil on the pandemic being a psychological and mental health threat; • Dr Jacqueline Kitulu from Kenya on the measures to keep the number of COVID cases as low as possible in a country with very limited health care resources; • Dr Ravi Wankhedkar from India about a huge country going 	



	<p>into an early lock down</p> <ul style="list-style-type: none">• ...and many more. <p>Press releases (here):</p> <ul style="list-style-type: none">• Global physician leaders call for urgent action to protect health professionals and carers• Global health leaders urge G20 to act now on personal protective equipment• World health professionals calling governments to prioritise support for healthcare workers in the front line against coronavirus• WMA calls for international supply chain to fight coronavirus• World Medical Association Condemns Attacks on Health Care Professionals	
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